

कार्यालय रक्षा लेखा प्रधान नियंत्रक (द.प.क.) खातीपुरा रोड, जयपुर -12
Office of the Principal Controller of Defence Accounts (SWC), Khatipura Road, Jaipur-12
Fax No. 0141-2388463 Phone No. 0141-2388458, 2388450

महत्वपूर्ण परिपत्र

प्रशा/01/106/सा.पत्रा.

दिनांक: 18.10.2018

सेवा में,

- 1) इस संगठन के समस्त उप-कार्यालय
- 2) मुख्य कार्यालय के समस्त अनुभाग

विषय: Use of logo during the commemoration period of 150th birth anniversary of Mahatma Gandhi- regarding

मुख्यालय कार्यालय से प्राप्त पत्र सं AN/III/3012/Circular/Vol.VII दिनांक 16.10.2018 इस पत्र के साथ संलग्न है। मुख्य कार्यालय के समस्त अनुभागों एवं समस्त उप कार्यालयों के प्रभारी अधिकारियों से यह अनुरोध है कि उक्त पत्र में दिये गए निर्देशों का पालन सुनिश्चित करें।

उपरोक्त पत्र में वर्णित High resolution logo निम्नलिखित link से download करें:

<https://gandhi.gov.in/download.html>

कार्यवाही अगले तीन कार्यदिवसों में सुनिश्चित करें।


(अभिषेक शर्मा)

सहा. नियंत्रक (प्रशा.)

कार्यालय रक्षा लेखा महानियंत्रक, उलान बटार रोड, दिल्ली छावनी-10
**Office of the CGDA, Ulan Batar Road, Palam,
Delhi Cantt-110010**

No. AN/III/3012/Circular/Vol.VII dated 16.10.2018

To,

To,
All PCsDA/ PCA (Fys.)/ CsDA
(through CGDA website).

Subject: Use of logo during the commemorative period of 150th birth anniversary of Mahatma Gandhi-regarding.

Please find enclosed a copy of DO letter No. 24-12/2018-Spl. Cell dated 18th September 2018 from the Secretary, Ministry of Culture, Government of India on the above subject for necessary action.

It has been decided by the Government to commemorate 150th birth anniversary of Mahatma Gandhi for a period of two years from 2nd October 2018 to 2nd October 2020. One of the activities during the period is Logo Branding on public service utilities, Govt. websites, E-mails, Govt. stationery, calendar and diary, Govt. advertisements & publicity materials, digital signature etc. The designs of the logo with colour guide finalised for use are available on the website <https://gandhi.gov.in/download.html>.

It is requested to download the logos from the website and use them as stated above.



(Mustaq Ahmad)
Dy. CGDA (AN)

Encl: As above

अरुण गोयल, भा.प्र.से.
सचिव
Arun Goel, IAS
Secretary



भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001
September 18, 2018

No.24-12/2018-Spl. Cell

Dear Shri Mitra,

Government of India is commemorating 150th birth anniversary of Mahatma Gandhi for a period of two years from 2nd October 2018 to 2nd October 2020 both at National and International level. One of the suggested activities is Logo Branding on Trains, Metro Rail, Air India Aircrafts, State Roadways Buses, Govt. websites, E-mails, Govt. stationery, calendar and diary, Govt. advertisements & publicity material, digital signature, etc. during the commemoration period.

2. The following designs of the logo with colour guide have been finalised and are available on the web-site : <https://gandhi.gov.in/download.html> for download:-

- i) Logo in original form (Main Logo)
- ii) Logo for use in single colour (for use in black and white)
- iii) Logo in reverse form with light/bright background
- iv) Logo in reverse form with dark background

3. I request you to instruct the Public Sector Undertakings, subordinate/ attached offices, autonomous bodies etc. under your Ministry/ Department to use the logo during the commemoration period.

4. I further request you to upload activities to be undertaken during 2nd October 2018 to 2nd October 2019 on the portal, as decided in the Committee of Secretaries (CoS) meeting held under the Chairmanship of Cabinet Secretary on 20.8.2018.

With regards,

Yours sincerely,

(Arun Goel)

Shri Sanjay Mitra
Secretary, D/o Defence
M/o Defence
South Block,
New Delhi.

JS (PG & Coord) and CAO Sectt

Dy. No. 2318

Date: 24/9/18